

# The Strategist:

## Strategy from Context

Adam Brandenburger

J.P. Valles Professor, NYU Stern School of Business

Distinguished Professor, NYU Tandon School of Engineering

Faculty Director, NYU Shanghai Program on Creativity + Innovation

Global Network Professor

New York University

**con·text**

/'käntekst/

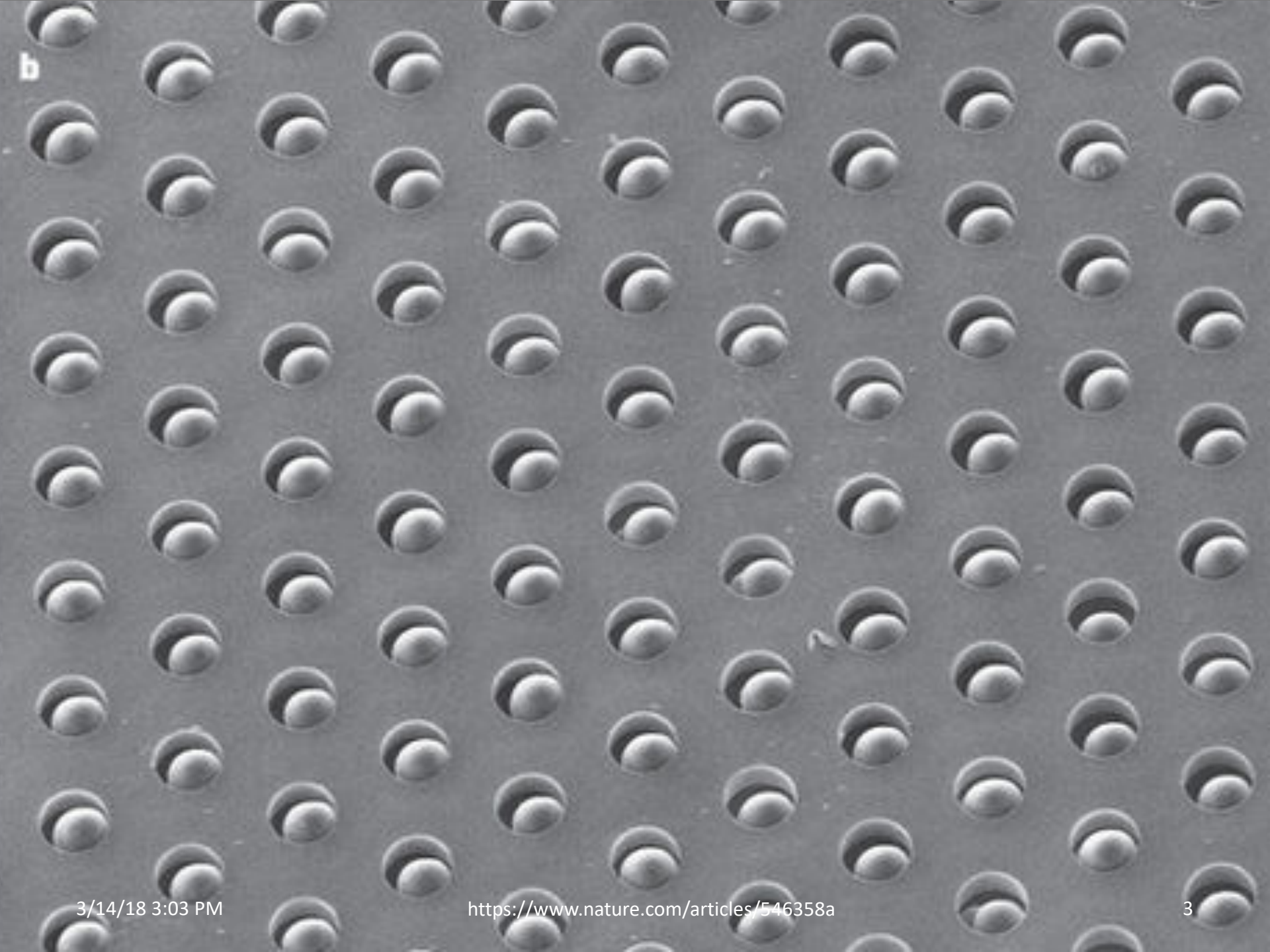
*noun*

noun: **context**; plural noun: **contexts**

the circumstances that form the setting for an event, statement, or idea, and in terms of which it can be fully understood and assessed.

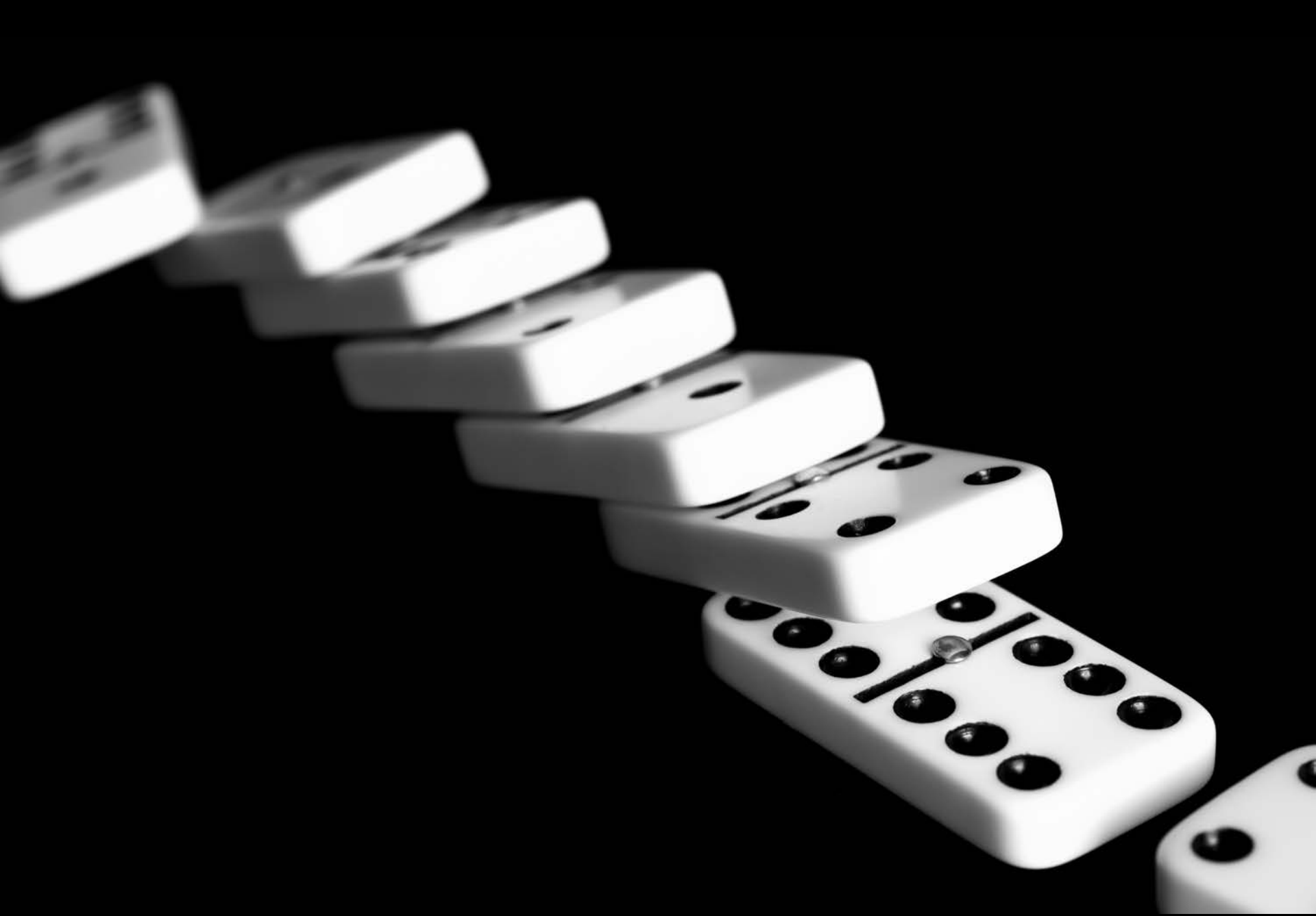
- the parts of something written or spoken that immediately precede and follow a word or passage and clarify its meaning.

b





a



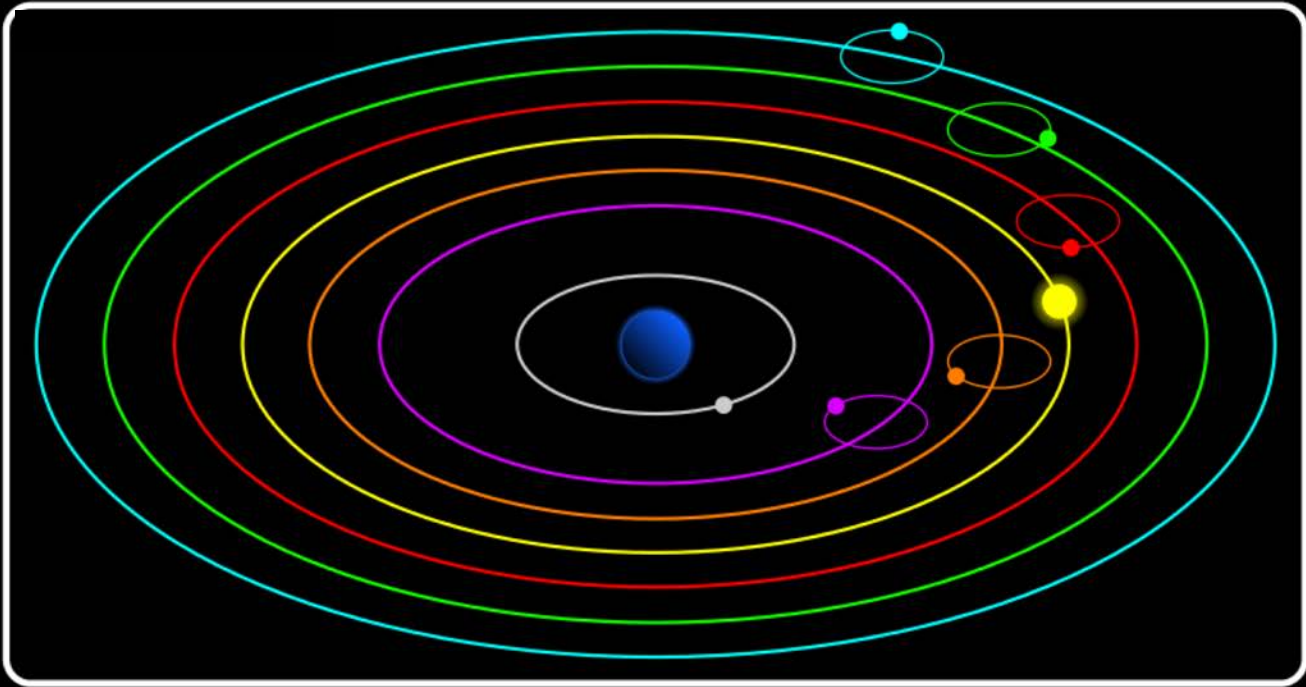


“We’re the Uber of X”



“The only true voyage of discovery, the only fountain of Eternal Youth, would be not to visit strange lands but to possess other eyes, to behold the universe through the eyes of another, of a hundred others, to behold the hundred universes that each of them beholds, that each of them is.”



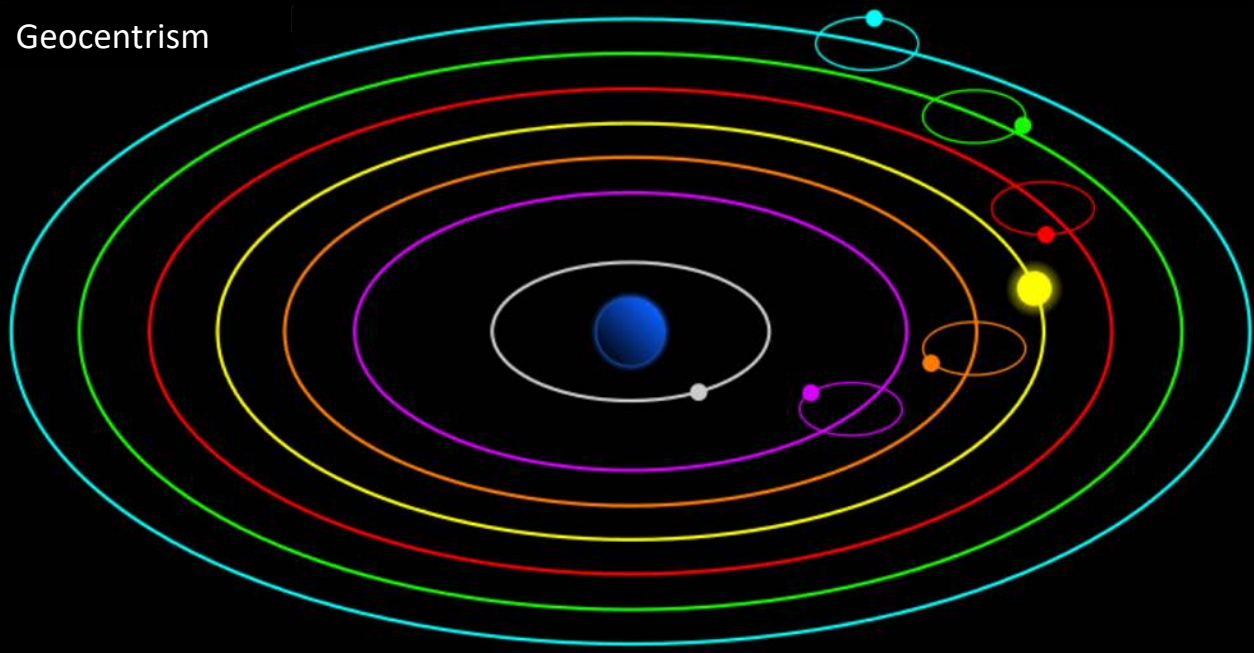


Earth  
Moon  
Mercury  
Venus  
Sun  
Mars  
Jupiter  
Saturn

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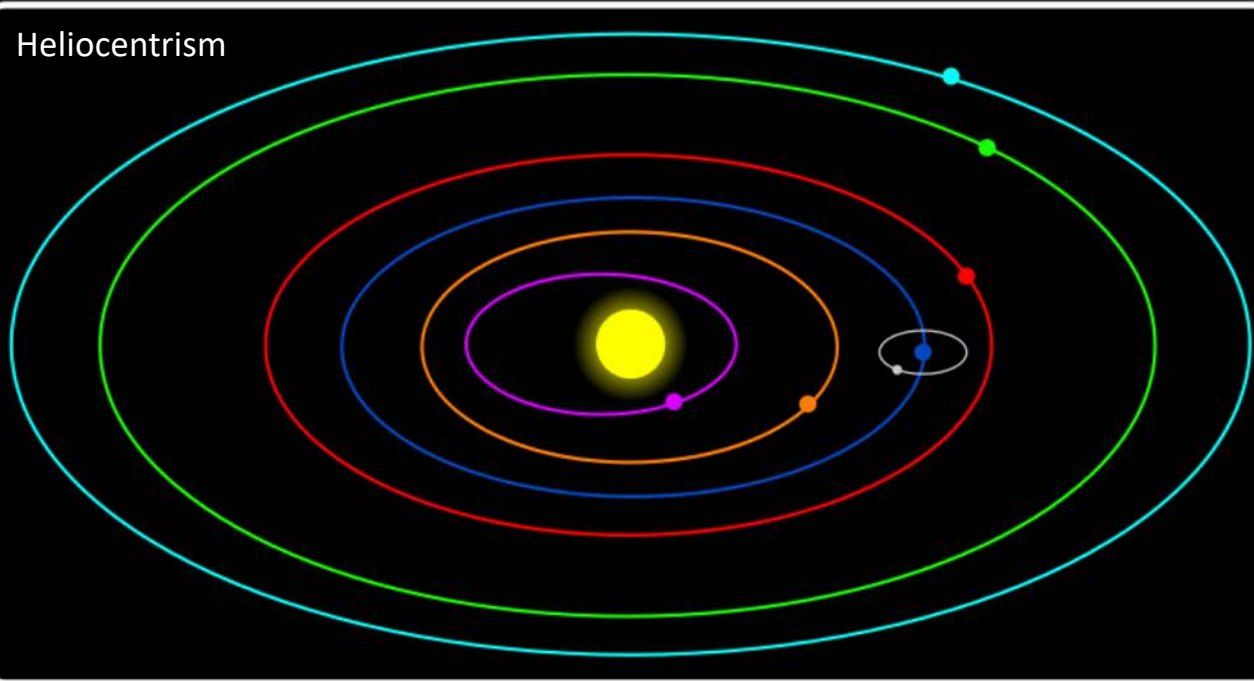


### Geocentrism



Earth  
Moon  
Mercury  
Venus  
Sun  
Mars  
Jupiter  
Saturn

### Heliocentrism



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