

# The Strategist:

## Strategy from Combination

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# com·bi·na·tion

/ˌkæmbəˈnāSH(ə)n/

*noun*

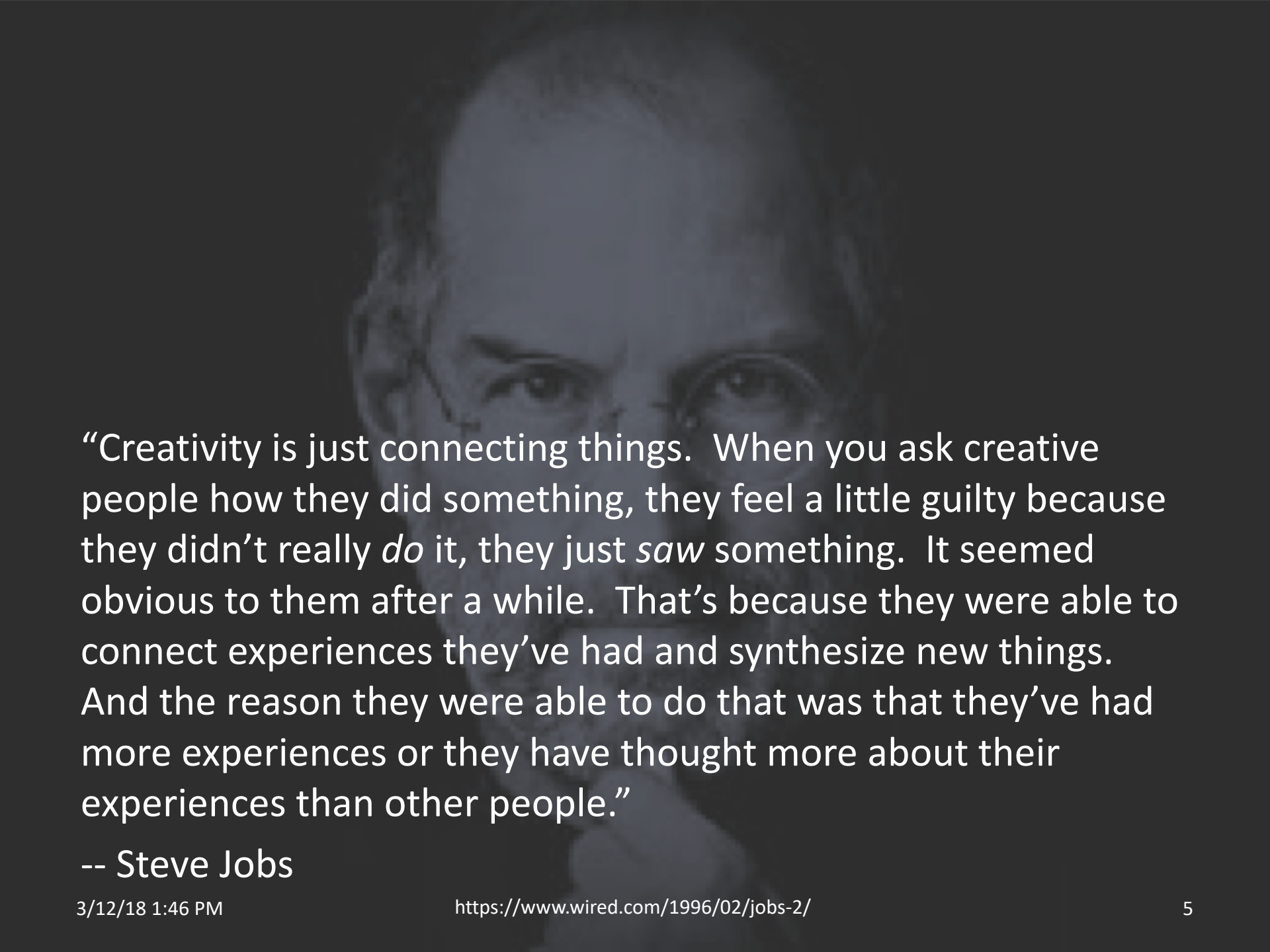
noun: **combination**; plural noun: **combinations**

1. a joining or merging of different parts or qualities in which the component elements are individually distinct.

- the process of combining different parts or qualities or the state of being combined.
- an arrangement of elements.
- (in various sports and games) a coordinated and effective sequence of moves.
- uniting different uses, functions, or ingredients.
- CHEMISTRY the joining of substances in a compound with new properties.

**I**F their bee nothing new, but that which is,  
Hath beene before, how are our braines beguild,  
Which laboring for inuention beare amisse  
The second burthen of a former child ?  
Oh that record could with a back-ward looke,  
Euen of five hundreth courses of the Sunne,  
Show me your image in some antique booke,  
Since minde at first in carrecter was done.  
That I might see what the old world could say,  
To this composed wonder of your frame,  
Whether we are mended, or where better they,  
Or whether reuolution be the same.  
Oh sure I am the wits of former daies,  
To subiects worse haue giuen admiring praise.

0 1  
1 2  
2 5  
3 16  
4 65  
5 326  
6 1957  
7 13700  
8 109601  
9 986410  
10 9864101  
11 108505112  
12 1302061345  
13 16926797486  
14 236975164805  
15 3554627472076  
16 56874039553217  
17 966858672404690  
18 17403456103284421  
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21 138879579704209680022  
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“Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn’t really *do* it, they just *saw* something. It seemed obvious to them after a while. That’s because they were able to connect experiences they’ve had and synthesize new things. And the reason they were able to do that was that they’ve had more experiences or they have thought more about their experiences than other people.”

-- Steve Jobs

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The problem seems to be caused by the following file: SPCMDCON.SYS

PAGE\_FAULT\_IN\_NONPAGED\_AREA

If this is the first time you've seen this stop error screen, restart your computer. If this screen appears again, follow these steps:

Check to make sure any new hardware or software is properly installed. If this is a new installation, ask your hardware or software manufacturer for any windows updates you might need.

If problems continue, disable or remove any newly installed hardware or software. Disable BIOS memory options such as caching or shadowing. If you need to use Safe Mode to remove or disable components, restart your computer, press F8 to select Advanced Startup Options, and then select Safe Mode.

Technical information:

\*\*\* STOP: 0x00000050 (0xFD3094C2,0x00000001,0xFBFE7617,0x00000000)

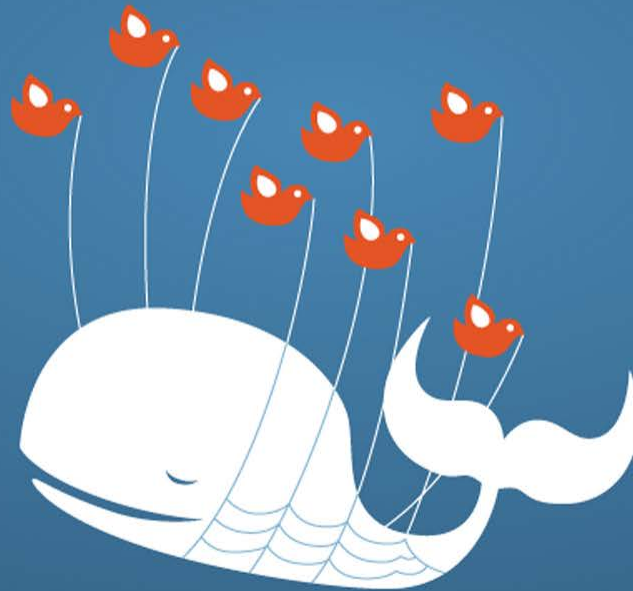
\*\*\* SPCMDCON.SYS - Address FBFE7617 base at FBFE5000, DateStamp 3d6dd67c

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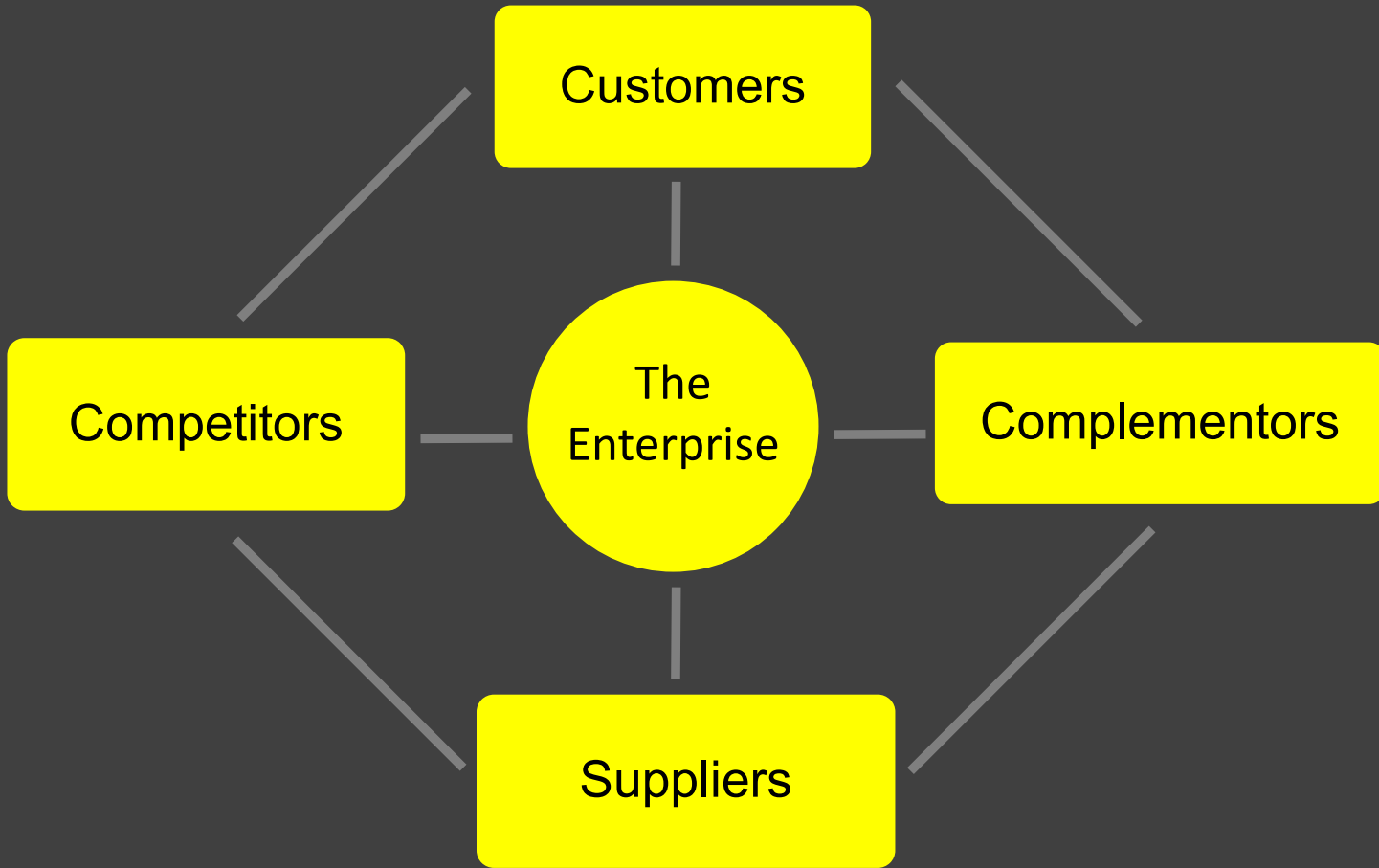




Yiying Lu

<http://www.yiyinglu.com>







“Sure competition here is sharp-elbowed,” said Reid Hoffman, a co-founder of LinkedIn. “But no one can succeed by themselves. Apple today is totally focused on how it can better work with its [applications] developer community.” It cannot thrive without them. “The only way you can achieve something magnificent is by working with other people,” said Hoffman. “There is lots of co-opetition.”

“Consider the world’s greatest challenges --- from climate change to resource scarcity to inequality. Did any one institution, or any one sector, create these challenges? Absolutely not. These are shared challenges, and for that reason, the solutions can only be collaborative. Collaboration --- in the right balance with competition --- can drive value, too --- for businesses, and for the planet. In their book *Co-opetition*, Adam Brandenburger and Barry Nalebuff describe just such a balance --- a new kind of business strategy in which companies work together to develop products and markets in an attempt to expand opportunities for all.”

-- Indra Nooyi, Chair and CEO, PepsiCo