Hack B-School
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* Posted with their permission
Concrete understanding is created in-context. Classrooms impose abstract information presented out of context.
aNALOGY
Swimming in the classroom
THEME

EMPLOYMENT
The more time students spend listening to the rhetoric of recruiters; The less time they to get to experience the realities of those companies.
pROVOCATION

What if recruiters were banned from campus?
THEME

eMERGENCE
iNSIGHT

B-education is an open lifelong journey of self discovery and surprising transformation. B-school is a closed temporary destination of common identity and predictable outcomes.
aNALOGY
Improvisational Comedy
pROVOCATION

What if there was no program?