

Hack B-School

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* Posted with their permission





THEME

eXPERIENCE

iNSIGHT

Concrete understanding is **created in-context**.

Classrooms impose abstract information **presented out of context**.

A monochromatic blue-tinted photograph of a woman in a swimsuit holding a child in a swimming pool. The woman is kneeling on the wooden deck, and the child is being held in front of her. The water in the pool is visible in the background. The text 'aNALOGY' is overlaid in the center, with 'Swimming in the classroom' below it.

aNALOGY

Swimming in the classroom



pROVOCATION

What if there were no classrooms?

THEME

eEMPLOYMENT



iNSIGHT

The more time students spend listening to the rhetoric of recruiters;
The less time they to get to experience the realities of those companies.



aNALOGY

Medical School Rotations



pROVOCATION

What if recruiters were banned from campus?

THEME

eMERGENCE



iNSIGHT

B-education is an open lifelong journey of self discovery and **surprising transformation**.
B-school is a closed temporary destination of common identity and **predictable outcomes**.



aNalogy
Improvational Comedy



pROVOCATION

What if there was no program?